

Touseef Hussain

WordPress Developer & Designer

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PROFESSIONAL SUMMARY

WordPress Developer & Designer with 1 year of hands-on experience building websites for local clients and freelance projects. Specialized in Elementor Pro, WooCommerce, UI/UX Design, and website performance optimization. I design in Adobe XD before development — ensuring clean, client-approved results faster. Currently studying ICS and actively building a career in web development.

TECHNICAL SKILLS

CMS & Development

- WordPress, Elementor Pro, WooCommerce, Theme & Plugin Customization
- HTML5, CSS3, PHP Basics, Basic JavaScript
- cPanel, Hostinger Hosting, FTP, Domain & DNS Management

Design & UI/UX

- Adobe XD — UI/UX Prototyping & Wireframing
- Responsive & Mobile-First Design
- Canva AI, Adobe Firefly

SEO & Performance

- On-Page SEO, Yoast SEO, Google Search Console
- Website Speed Optimization (WP Rocket, LiteSpeed Cache, ShortPixel)
- Core Web Vitals, SSL, Security Setup, Malware Protection, UpdraftPlus Backup

AI Tools

- ChatGPT, Claude, Microsoft Copilot, Adobe Firefly, Canva AI

EXPERIENCE

Freelance WordPress Developer & Designer | Aug 2025 – Present

- Designed and developed responsive WordPress websites for local clients and freelance projects
- Created UI/UX prototypes in Adobe XD before starting development
- Customized themes and plugins using Elementor Pro and WooCommerce
- Optimized website speed, security, and on-page SEO for client websites
- Managed hosting setup, domain configuration, and cPanel on Hostinger

EDUCATION

Intermediate — ICS (Intermediate in Computer Science)

Currently Studying | Expected Graduation: 2026 | Haripur, KPK, Pakistan

WordPress Development Course — Bano Qabil

Completed | Haripur, KPK, Pakistan

CERTIFICATIONS

Diploma in Information Technology (DIT)

Al Rehmania Institute

Professional Networking for Career Growth

HP LIFE

Social Media Marketing

HP LIFE

AI for Beginners

HP LIFE

LANGUAGES

Urdu (Native) | English (Professional) | Hindko (Native)

PORTFOLIO

 touseef-hussain.com