



# TOUSEEF HUSSAIN

WordPress Developer & Designer

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## PROFILE

WordPress Developer & Designer from Haripur, KPK with 8 months of hands-on local market experience. Specialized in building fast, secure, and visually outstanding websites with a strong eye for UI/UX. Every project is approached with full dedication — clean code, SEO structure, security, and long-term maintainability.

## EXPERIENCE

### Freelance WordPress Developer & Designer

Self-Employed Aug 2025 – Present | Haripur, KPK

- ▶ Designed & developed WordPress websites for local clients with modern UI/UX
- ▶ Implemented custom designs from client-provided layouts and references
- ▶ Applied on-page SEO — meta tags, structure & speed optimization
- ▶ Configured security plugins & hardening on every project from day one
- ▶ Delivered fully responsive, mobile-optimized websites
- ▶ Clean builds for easy long-term client management & maintenance

## PROJECTS

### Business Portfolio Website

Custom WordPress site with Elementor, SEO setup, contact forms & security hardening.

### Service Landing Page

High-converting landing page with custom design, lead capture forms & on-page SEO.

### E-Commerce Store (WooCommerce)

WooCommerce store with custom UI, product pages, payment integration & speed optimization.

## SKILLS

WordPress

Elementor

WooCommerce

UI/UX Design

Adobe XD

Responsive Design

On-Page SEO

Security Setup

PHP Basics

HTML / CSS

Search Console

Yoast SEO

## CONTACT

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+92 332-5386178

Haripur, KPK, Pakistan

## TOOLS

- ▶ WordPress CMS
- ▶ Elementor Pro
- ▶ WooCommerce
- ▶ Google Search Console
- ▶ Yoast SEO Plugin
- ▶ Wordfence Security

## SOFT SKILLS

- ▶ Attention to Detail
- ▶ Client Communication
- ▶ Self-Learning
- ▶ Time Management
- ▶ Problem Solving

## LANGUAGES

- ▶ Urdu — Native
- ▶ English — Professional
- ▶ Hindko — Native